



ŞİŞECAM SOCIAL RESPONSIBILITY GUIDE





ŞİŞECAM SOCIAL RESPONSIBILITY APPROACH

Under the Social Responsibility approach that we disclosed in our Social Responsibility Guide, we identify focal points to invest in social, environmental, and societal areas of development that create the biggest impact and most value for our stakeholders. We establish our corporate social responsibility program in line with our strategic plans and set goals to support the execution of this program both in Turkey and abroad. In addition, we ensure that these practices are conducted and sustained in compliance with Şişecam's Corporate Social Responsibility policies and principles.



ŞİŞECAM SOCIAL RESPONSIBILITY APPROACH

Since its founding in 1935, Şişecam has pioneered the industrialization drive of our home country and moved steadily forward by showing respect for people, society, and nature in all geographies where it operates. Şişecam conducts its business operations by focusing on creating value for its stakeholders and fostering sustainable development.

In accordance with this perspective, Şişecam adopts corporate sustainability and value creation for all its stakeholders. This is the foundation of Şişecam's way of doing business. As a global player, Şişecam aims to protect natural resources and its corporate heritage for new generations. In addition, Şişecam approaches all stakeholders with the principles of respect to diversity and inclusion, encourages digitalization, and ensures that its operations have no negative impact on climate change with its corporate sustainability strategy, "Care for Next."



Care for Next is an integrated strategy that reflects Şişecam's sustainability priorities. The strategy is shaped around the key concepts of **preserve, empower,** and **progress** in line with the UN Sustainable Development Goals.

ŞİŞECAM SUSTAINABILITY STRATEGY:

Care for Ne>>xt



PRESERVE



Şişecam develops practices that preserve and pass on natural resources and its corporate heritage to future generations as part of its "Preserve" approach.

Use of Natural Resources
Corporate Heritage
Product Responsibility



EMPOWER



Şişecam implements various practices to foster an inclusive corporate culture, become a preferred workplace, support local communities and develop a local supply chain as part of its "Empower" approach.

Diversity and Inclusion
Talent Management
Occupational Health and Safety
Contribution to Social Development



PROGRESS



Şişecam focuses on combating climate change, advancing R&D, fostering digitalization in addition to providing innovative products and services under its "Progress" approach.

R&D and Digitalization
Innovative Products
Combating Climate Change



Our Social Responsibility approach, which we adopted in accordance with our Sustainability Strategy “Care for Next” and our commitment to the UN Sustainability Development Goals, is a voluntary commitment to increase the inclusion of our stakeholders, minimize differences, ensure active participation in sustainable social, economic, and environmental solutions, and protect natural resources and cultural heritage.

Şişecam carries out its business activities and social investments to boost social welfare and the value it creates in all geographies where it operates within the framework of accountability, transparency, and responsible management principles.

Şişecam uses its competitive strengths – such as well-equipped human resources, extensive experience, and know-how stemming from its deep-rooted history – to solve social problems. It develops long-term projects by matching social problems identified as focal points with its resources and aims to be a part of the solution.

Şişecam, operating in 14 countries with nearly 22,000 employees today, contributes to social development in all geographies where it operates. Numerous social projects are executed in many different areas both in Turkey and abroad. Şişecam’s goal with these efforts is to manage economic, social, and environmental sustainability by adding long-term value to future generations.

In line with its sustainability strategy, stakeholder analysis, and strategic priorities, Şişecam has prioritized its activities in Social Responsibility in the areas of **environment, education, and gender equality** for the planning period 2019-2023.



ŞİŞECAM CORPORATE SOCIAL RESPONSIBILITY POLICY AND PRINCIPLES

At Şişecam,

we make sure that the Corporate Social Responsibility policies and principles stated in the Social Responsibility Guide are adopted by all Şişecam employees and stakeholders. We also ensure that corporate social responsibility practices are conducted within the framework of these policies and principles.



ŞİŞECAM CSR POLICY AND PRINCIPLES

While moving toward a pioneering future in the glass industry and its core fields of activity, Şişecam operates in line with the goal of becoming a global company that produces creative solutions with its partners, makes a difference with its technology and brands, respects people and the environment.

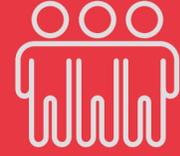
In accordance with this goal, Şişecam sees creating value for society by boosting social welfare and advancing economic development as its top corporate citizenship responsibilities in all geographies where it operates.

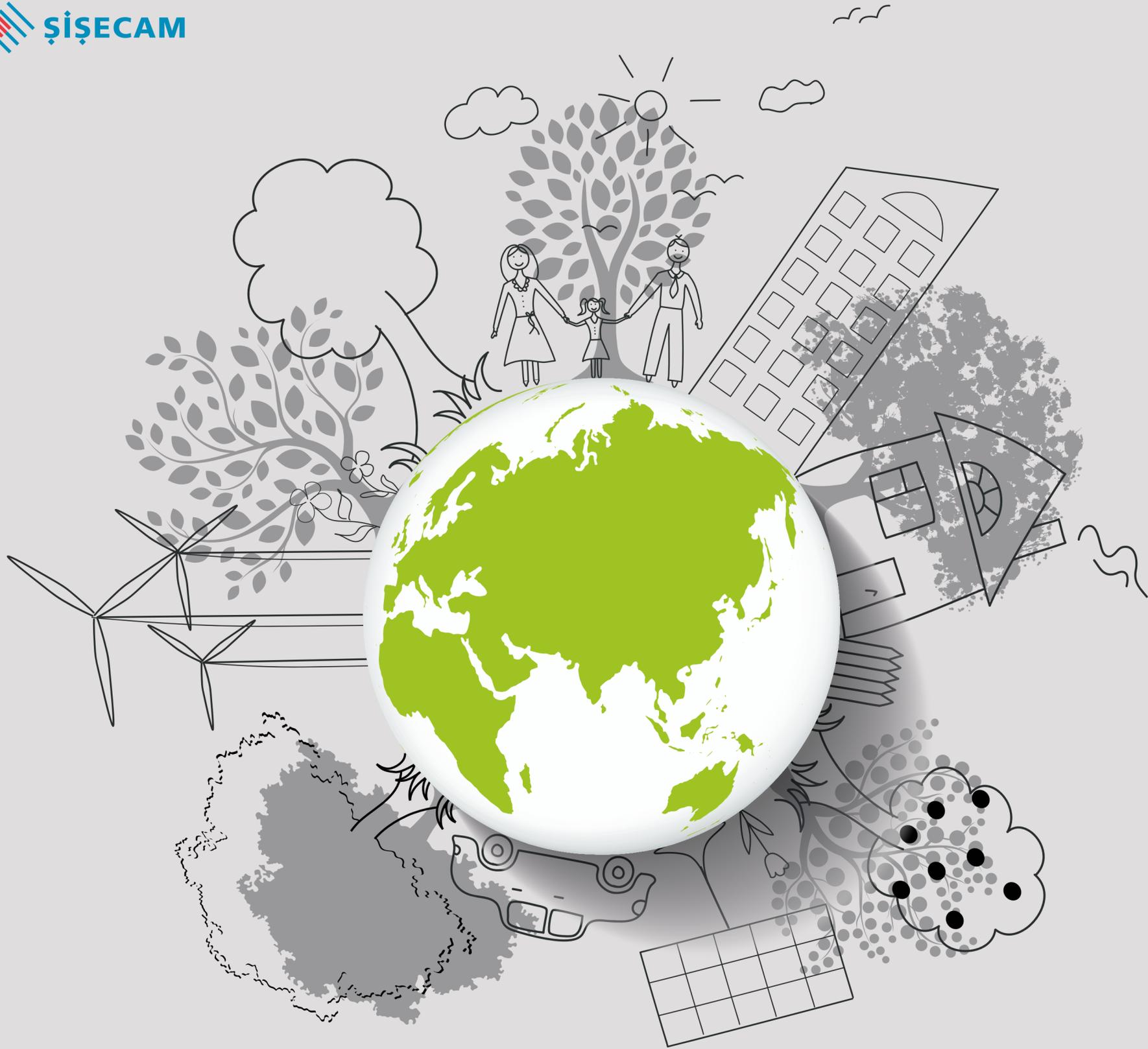
With this perspective, Şişecam applies responsible and sustainable development principles in its business activities and operations. In addition, Şişecam extends its impact area by creating common value among all stakeholders with the strategic social initiatives implemented.

Şişecam carries out corporate social responsibility projects that contribute to social, economic, and environmental development in the geographies where it operates and bases its practices on the following principles.

Corporate Social Responsibility Principles

Şişecam,

-  1. Attaches importance and priority to efforts that contribute to social development based on social needs in the countries where it operates as required by its corporate citizenship approach.
-  2. Places importance on carrying out all social development activities based on the principles of sustainability, transparency, and participation.
-  3. Executes social responsibility projects in accordance with national and international standards.
-  4. Cares about the participation of employees and encourages them to contribute to society on a voluntary basis.
-  5. Acts sensitively about the traditions and cultures of the countries where it operates.
-  6. Acts in accordance with all applicable laws, rules and regulations.



ŞİŞECAM CORPORATE SOCIAL RESPONSIBILITY INVESTMENT PROGRAM

At Şişecam, we shape our Corporate Social Responsibility Investment Program, which is stated in the Social Responsibility Guide, in line with our Social Responsibility approach.

We identify priority areas to invest in, and ensure that the projects and practices are carried out within the framework of our Corporate Social Responsibility policies and principles.

ŞİŞECAM CORPORATE SOCIAL RESPONSIBILITY INVESTMENT PROGRAM

Şişecam's Social Investment Program is a framework program designed around the company's sustainability strategy, stakeholder expectations, and strategic priorities. The program is aimed to be implemented through projects and programs in Turkey and abroad that reflect Şişecam's corporate social responsibility approach.

Its priority focus areas are the **environment, gender equality and education.**

PRESERVE



- **PRESERVE NATURAL RESOURCES**
- **PRESERVE CORPORATE HERITAGE**

Şişecam develops practices that will preserve and pass on natural resources and its corporate heritage to future generations within the framework of the "Preserve" approach. The Social Investment Program supports this objective through social projects.

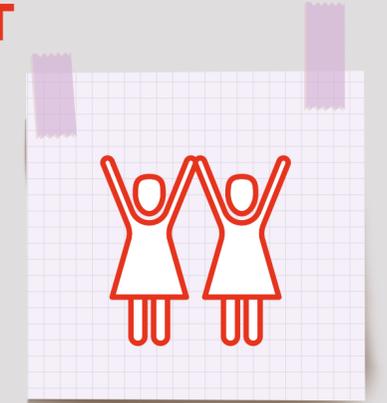


EMPOWER



- **SUPPORT WOMEN'S EMPLOYMENT**
- **SUPPORT DISADVANTAGED GROUPS**

Şişecam implements a range of practices to promote an inclusive corporate culture, become a preferred workplace, and support local communities and the supply chain within the framework of the "Empower" approach. The Social Investment Program supports this objective through social projects.



PROGRESS



- **PROGRESS TOWARD MORE EDUCATIONAL OPPORTUNITIES FOR FUTURE GENERATIONS**
- **SUPPORT YOUNG PEOPLE'S ACCESS TO QUALIFIED LEARNING**

Şişecam focuses on combating climate change, advancing R&D, and fostering digitalization with its "Progress" approach. To these ends, Şişecam provides innovative products and services. The Social Investment Program supports this goal through social projects focused on young people.

